

## Sugar-Free Spearmint Flavoured Chewing Gum

Record ID: 12063380  
 Company: Perfetti Van Melle  
 Manufacturer: Perfetti Van Melle  
 Brand: Vivident Xylit  
 Category: Sugar & Gum  
 Confectionery  
 Sub-Category: Pastilles, Gums,  
 Jellies & Chews  
 Market: Italy  
 Store Name: Iperal  
 Store Type: Supermarket  
 Store Address: Erba (CO) 22036  
 Date Published: Sep 2024  
 Product Source: Physical Product  
 Launch Type: New Packaging  
 Price in local currency: €2.49  
 Price in US Dollars: 2.76  
 Bar Code: 8003440105603 - IT

Manufacturer [Perfetti Van Melle, Italy](#)

Lainate (MI), Italy

[www.perfettivanmelle.com](http://www.perfettivanmelle.com)



### Product Description

Vivident Xylit Chewing Gum Senza Zucchero Spearmint (Sugar-Free Spearmint Flavoured Chewing Gum) has been repackaged with a new design, and retails in a 67.5g pack containing five units. - 100% xylitol- Reduces plaque, one of the risk factors of caries in children- Sweetened with 100% xylitol (only non-intensive sweetener, and with other sweeteners)- Helps taking care of oral hygiene on-the-go- Chewing gum dragees with sweeteners- Free from sugar and gluten- Xylitol is 100% of used polyols- Logos and certifications: Raccomandato ADI Associazione Dentisti Italiani (Endorsed by ADI Association of Italian Dentists)

### Packaging Details

	Primary	Secondary
Package Type	Flexible	Flexible
Package Material	Paper foil lined	Plastic PP
Other features		Tear-strip opening
Package Width (mm)	68 mm (2.68 inches)	68 mm (2.68 inches)
Package Height (mm)	22 mm (0.87 inches)	110 mm (4.33 inches)

### Product Analysis

Pack Size: 67.500 g  
 Storage: Shelf stable  
 Private Label: Branded  
 Store Type: Supermarket  
 Ingredients (On Pack): Sweeteners (xylitol (99.4%), aspartame (0.6%), acesulfame K (0.03%)), gum base, maltodextrin, flavourings, thickeners (gum arabic, cellulose gum), stabiliser (glycerol), emulsifiers (soya lecithin, fatty acid sucrose esters), starch, coating agent (carnauba wax), antioxidant (E321)

Nutrition: Per 100g: Energy 758kJ/182kcal, Fat 0.1g (of which Saturated Fat Acids 0.1g), Carbohydrate 71g (of which Sugars 0g, Polyols 68g), Protein 0g, Salt 0.07g

Branded Comparison: